

StarBlock



COMPANY PROFILE



infinite **safety**

5	Vision
7	Mission
9	The company
11	Strong points
13	Business strategy
15	Solutions
17	Plus StarBlock

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We want to be the **reference of dealers and customers** in the choice of intelligent alarms that are aimed to the safety of the car and the individual.

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Research and technology in protection systems

We develop mechanical, electrical and satellite systems that combine **excellence in technology and usability.**

We are customer oriented and our continuous improvement of the devices, together with the product warranty, make Starblock particularly **focused on maintaining high standards of service quality.**

People come first. Satisfaction of their needs and expectations are paramount for us.
Safety, value to everyone.

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Innovators for passion

It is the **passion for innovation** that drives us to design “**smart alarms**” able to interact seamlessly with the electronic devices and electrical engineering of the car and help us achieve an excellent performance in terms of quality and safety.

Our passion is called **Starblock Industries**. Since 2005, we are the **leading company in the technological** field of security systems for cars and protection for the individual.

We are a spin-off of an entrepreneurial family business, with over seventy years of history in the automotive industry. We have created a modern, **advanced research** study and design of security solutions.

The production of **Starblock** is based in **Monopoli** in the province Bari.

We test and install of **prototypes** and finished products in our laboratories where continuously verify quality and features.

Our expert technical assistance is always available to:

- Facilitating installation on all vehicles;
- Take advice and suggestions to improve the services offered;
- Carry out routine works at their local dealer's.

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The plus is in the
StarBlock mix



Technology research Practicality
Innovation Quality
Passion
Intelligence Inspiration Fantasia
Marking
Mechanical lock
Satellite
Additional steering lock
Commercial reliability Dedication



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Our goals, your benefits



- > We have established a **distinctive strategy** aiming to the **technological leadership**.
- > **Our mission focuses** on the ongoing **research** which boosts us toward an ever more advanced development, which is essential if you want to be a market maker.
- > We have reached a premium positioning in the market of security systems for cars.
- > The range of **products** is characterized by “**top range**” thanks to the high-tech content.
- > The **versatility** of the solutions proposed allow dealers to offer a product / service that improve their **customers’ fidelity**.
- > We provide consultancy support in the **sales process** and organize training sessions on technical and commercial aspects of the products.
- > We have made our corporate image consistent to the competitive position, driven by a strong desire to **communicate** the **distinctive character** of StarBlock.
- > The **heart of our business strategy** is to focus on creating solutions and incentives that would create fidelity between us and our customer.



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**Creators
of unique systems**

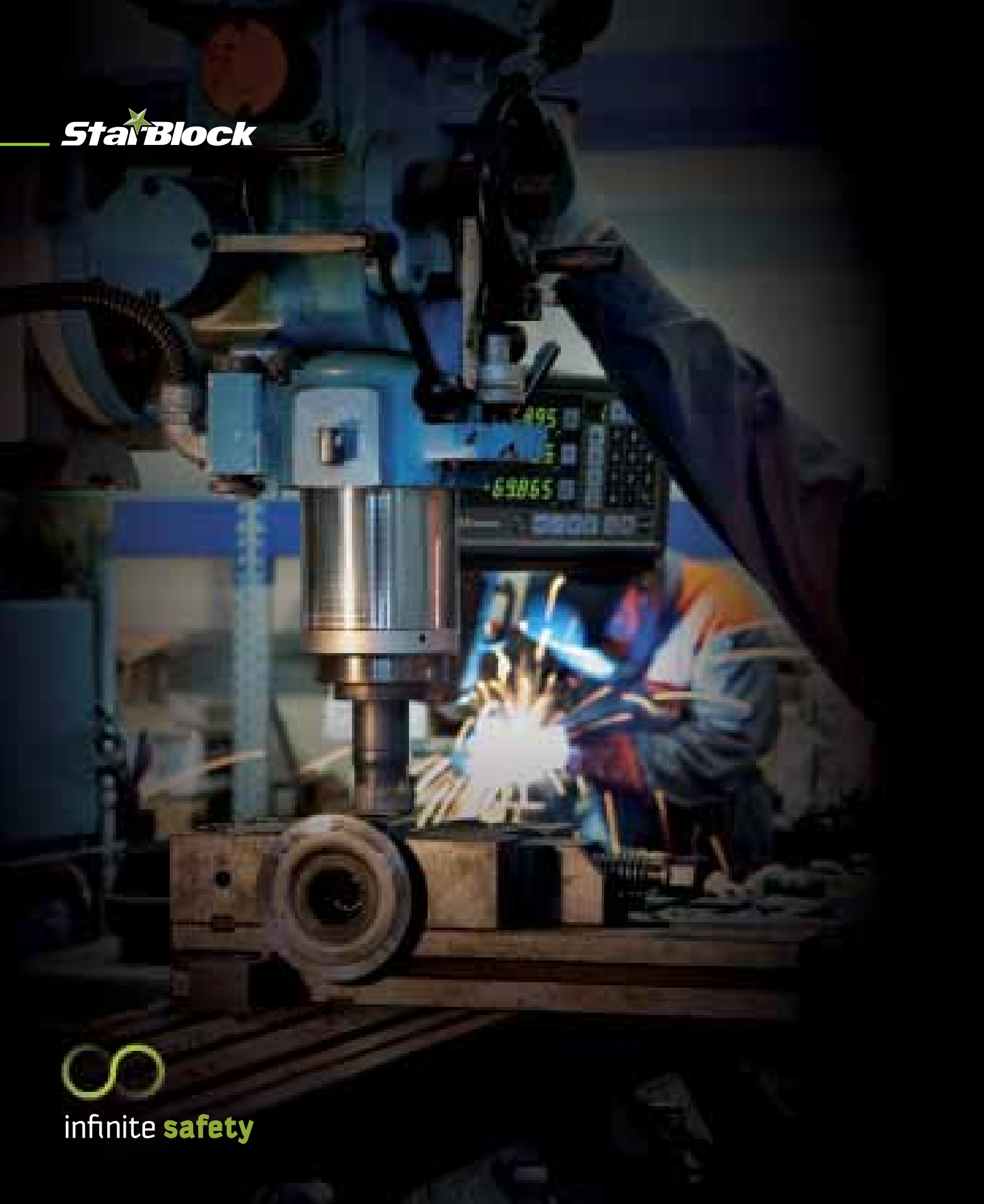
We help each customer choose the most suitable Alarm to their needs, responding with a **variety of technical solutions**: from the Car-lock device to the the Extra satellite car alarm system.

Not only are we creators of innovative products but also of **unique systems**: our strength lies in union and in the convergence of devices which, when combined, give rise to the range of **next-generation of alarms** that are **distinguished by inviolability**.

**All devices and systems
are accompanied by
the following Starblock
service content:**

- Insurance
- Help
- Warranty
- Card
- Telematic services

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Distinctive product

Our technology is designed to protect the **safety of the car** in case of attempted theft and the **protection of the driver**.

We produce the **best armored mechanical anti-theft system** featuring:

1. Certification of **non-duplicable key**
2. **Omega**® Locks technology
3. Accurate **processing of metals** (steel products)
4. Easy activation of the lock in every **position of steering wheel**
5. **Sound alert system** in case of incorrect locking
6. Car Start prevention **safety car alarm** when system is locked (to prevent accidental ignition)
7. Starblock **Warranty**

Security can be simple, with a partner like Starblock.



The safest **anti-theft**
for your car.

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